

TOOL DESCRIPTION

Group Expo



The Group Expo method allows large groups of up to 80 people to contribute to concept development and to address many topics simultaneously and efficiently.

This tool helps you get answers to questions and have better departmental meetings, project reviews or events without long, “boring” presentations. It substitutes plenary presentations with a more dynamic process of presenting in small groups.






The topics are identified beforehand, and the structure for the content development can be designed ahead of time as well (e.g., problem statement, future state, first development ideas). The ideal number of topics depends on the size of the group, with the ideal group size being 4-6 people. As an output of the Group Expo, a summary of suggestions for each topic is created.

The clear structure of Group Expo makes it easy to clarify perspectives on several topics that are shared by all participants in a way that is positive and taps into lots of energy.

Each and everyone is able to participate, which powerfully affects group dynamics. Responsibilities are shared by involving everyone and by enabling everyone to contribute to every topic.

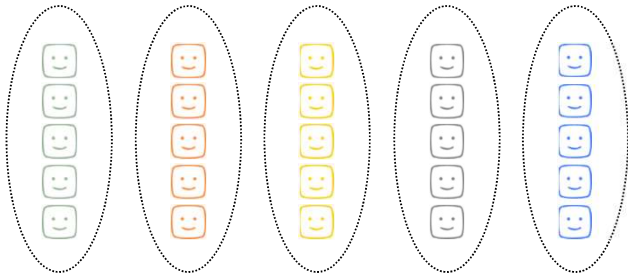
Duration 90–180 min	Participants 12–80 people	Facilitation flipcharts/pinboards, paper, markers
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Group Expo | Process

Form home groups 10 min 	Personal thoughts 10 min 	Group work 30–60 min 	Rotating – Expo 10 min per topic 	Summary and pitch 15–30 min 
<p>Participants choose the topic that they find the most interesting. Each topic should have the same number of participants (home groups). The ideal size of groups is 4–6 people.</p>	<p>Each participant writes down their thoughts about the topic on a piece of paper (post-it note). Guiding questions can be used.</p>	<p>The groups then meet in front of their station and each participant presents their most important findings to other home group members. Common views and important issues are recorded on the pinboard or flipchart.</p>	<p>Expo groups are formed: One person from each home group comes together to form a new expo group. All expo groups rotate clockwise from topic to topic. Person from the home group of the topic presents content to others. Others ask questions and add additional thoughts on pinboards/ flipcharts.</p>	<p>After every topic has been “visited” by the expo groups, the participants return to their home groups and exchange the input they received on their topic. The most relevant suggestions are included in the group result. The home group presents most important results to the whole group in a short pitch (2–3 min).</p>

Group Expo | Graphical Explanation

Steps 1–3 and 5: Home groups



Step 4: Forming expo groups from home groups

