

TOOL DESCRIPTION

Pecha Kucha Presentations



Pecha Kucha is a presentation format where speakers showcase their ideas using a precisely structured format.

The original Pecha Kucha rules state that participants must prepare 20 slides displayed for 20 seconds each, which results in a total time of 6 minutes and 40 seconds per presentation.

This concise format encourages presenters to deliver focused, visually engaging talks that convey key messages effectively. Pecha Kucha events are popular worldwide due to their fast-paced and dynamic nature, allowing for the rapid exchange of diverse ideas and perspectives.





Our experience with the method has shown that the number of slides and the seconds used per slide can be adjusted without negatively affecting the method, as long as the original idea behind it stays the same:

- Each presenter has the same number of slides.
- Each slide gets the same amount of attention (seconds shown).
- Slides change automatically once the time is over.

This format encourages presenters to be concise, focused and engaging as they deliver their message effectively within a short time span. Audience members experience a rapid succession of ideas and presentations, and this fosters a dynamic and energetic atmosphere during the event.

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| Duration depending on the number of presentations and the topics presented | Participants unspecified | Facilitation a prepared slide deck where slides change automatically so the presenters can prepare |
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Pecha Kucha Presentations | Process

| Preparation  | Introduction  | Preparation of presentations  | Presentation  |
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| <p>Reflect on the perfect number of slides and timing based on the topics presented.</p> <p>Our rule of thumb:</p> <ul style="list-style-type: none">• For informal content (e.g., personal introductions in team workshops), use 2–3 slides for 20–30 sec each.• For expert content (e.g., innovation teams pitching their results for sponsors or update on strategic initiatives in management boards), use 5–6 slides for 60 sec each. | <p>Brief the speakers: Explain the Pecha Kucha method and its purpose to the presenters who will be doing the Pecha Kuchas at the workshop/event. Share the template (prepared .PPTX slide deck) with the presenters.</p> <p>OUR TIP:</p> <ul style="list-style-type: none">• If you sense incomprehension, take this seriously and discuss confusing points with the person. Without the honest understanding of the speakers, the effect will not be the same.• Let the speakers know how important it is to rehearse with the animated slides. | <ul style="list-style-type: none">• Collect all the Pecha Kucha presentations ahead of time and put them together into one presentation.• Make sure that every slide is set to automatically change.• Test the slide deck before the presentation.• Inform the presenters of the order of presentations and tell them whether they will all stay on stage or some time will be provided for people to come on stage. | <p>Give a quick introduction to the method before the Pecha Kucha presentations start to let the audience know what will happen. Explain that every presenter prepared their presentation in a very special way and that a lot of love went into the slides. Mention that the slides will change automatically without the presenter doing something, which adds that special thrill to the presentations.</p> |