

Unlock Global Efficiency

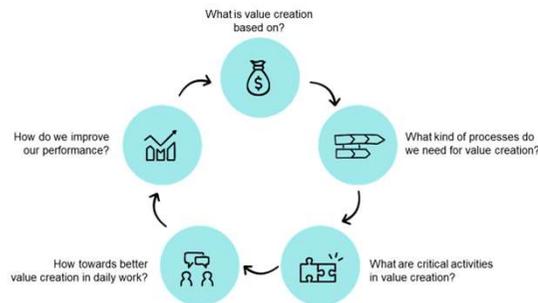
Align international goals with local realities

Your Navigator for Seamless, Pan-European Business Processes

WHY WE'RE YOUR IDEAL PARTNER

- 1. Cross-Border Expertise for excellent performance**
Our consultants combine in-depth local know-how across all EU markets with proven best practices – ensuring your processes run smoothly and your people know their contribution to success.
- 2. End-to-End Process thinking from enterprise to local level**
We always start from the big picture: what is essential for your business and which core processes bring the most value. When we start from enterprise level we don't get lost in too many details. This helps break down the true value creation to local level in the right language and culture.
- 3. Transparency and a holistic approach**
Often organizations get lost in too many details when processes are described locally. A holistic structure ensures transparency between units and enhances collaboration across country limits. This means value creation can be optimized for the whole company.
- 4. Agile, Scalable Methodologies**
Using lean, iterative frameworks, we adapt your processes on the fly to meet evolving market demands, delivering rapid time-to-market even as complexity grows.
- 5. Pan-European Network**
Tap into our partner ecosystem in 10 European countries – for localized implementation, change management, and ongoing support.

Better Results Through Processes

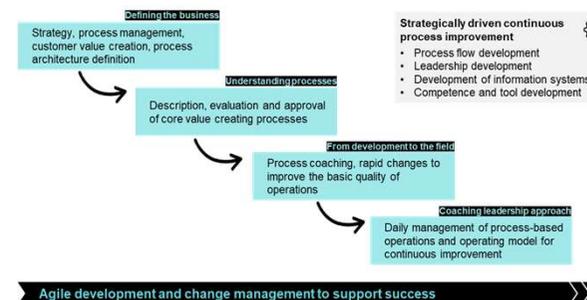


Cross-Europe, Local-First: Think Holistically, Act Locally – and Seamlessly Link Your Interfaces

WHY THIS MATTERS

- 1. End-to-End Visibility Meets Local Expertise**
Only by understanding the entire process landscape across all countries you can spot critical dependencies – while local execution ensures that country-specific regulations, languages, and cultural nuances are handled flawlessly.
 - 2. Interfaces as Strategic Handover Points**
The transitions from one national unit to the next are the nerve centers of your value chain. Clearly defined interface designs (process handovers, IT integrations, compliance gateways) minimize coordination effort and eliminate friction.
 - 3. Scalability and Resilience**
A modular, standardized interface framework allows you to adapt quickly – whether you're adding a new country or adjusting to regulatory changes. Your process network stays robust against external disruptions.
 - 4. Governance and Transparency**
With centrally maintained process maps, you can instantly see which local teams are active and where potential bottlenecks at handover points exist. This builds trust among all stakeholders—from executives to operational staff.
- With this approach, you demonstrate that Integrated Consulting Group not only masters the "big picture" but also guarantees flawless execution in each individual market through precise interface management.

Steps in the Development Program



CUSTOMER REFERENCES



Evonik Industries: Change Management & Change Communication for a global program for process optimization and SAP harmonization; design and implementation of a new organizational set-up, coaching and support of committees such as steering group, program management, global competence teams; design of change stories, dialog events and customized involvement formats, support in the implementation of measures in regions and business units.



Constania pond: Change management in the course of establishing a new production planning system; the IT system has already been introduced; the CM support was about working on the benefits with all parties involved, as well as accompanying the parties involved in the change.



SMS Group: Comprehensive change process in the implementation of the reorganization of a global plant engineering company in the course of the SAP implementation for the entire order processing; change support for the executive board, steering group, program management and project teams in the process.



Valmet: Creating and implementing a project execution model and process for better collaboration across units and countries.



AVG Anti-virus: Change support for process and IT integration of acquired companies; process reviews, stakeholder management, communication plans and implementation of communication events.



ČEZ Distribuce: Change process in the course of the transformation of a new CRM system based on process analyses, key user support and design of communication processes.