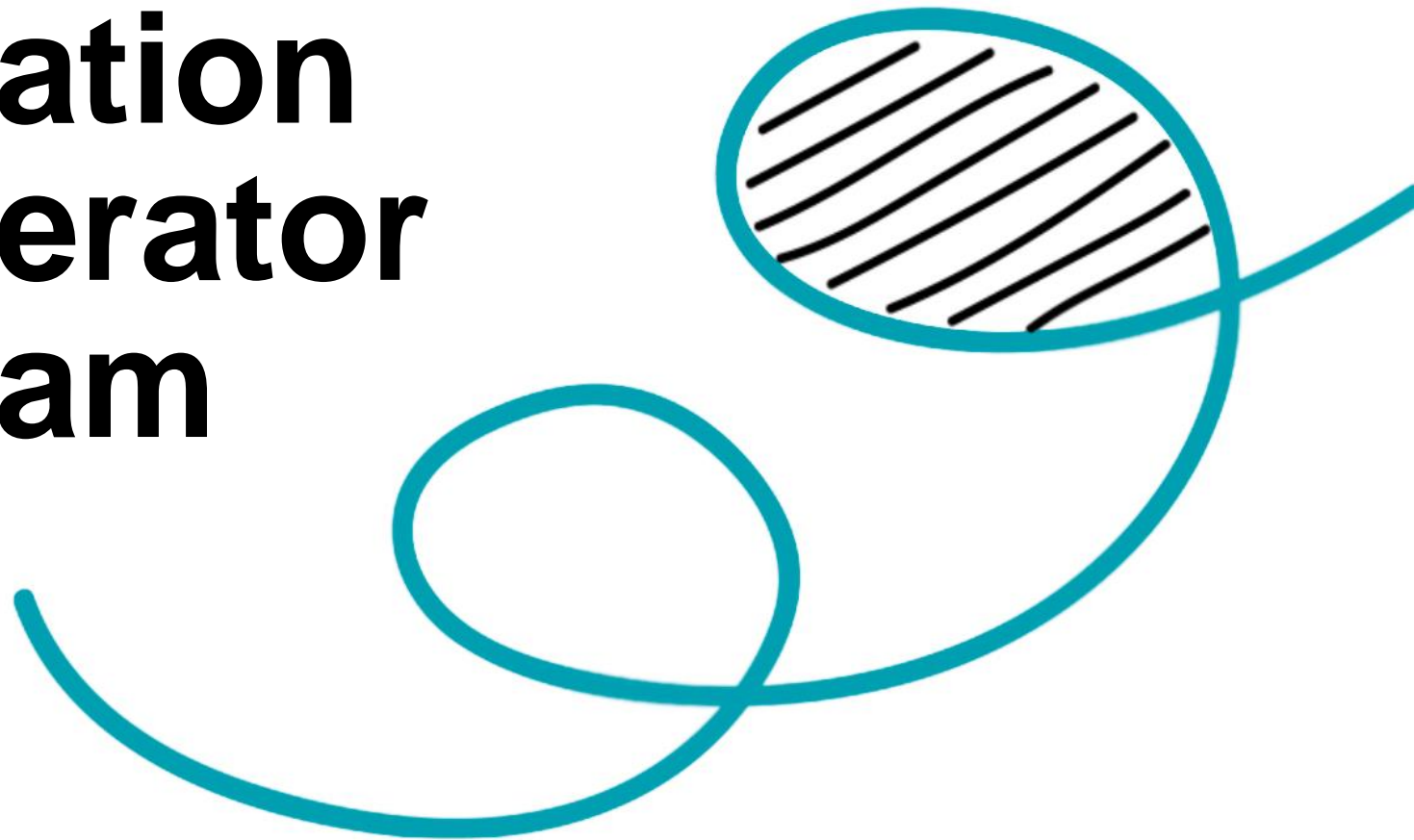




Innotiimi-ICG

Your Partner in Change.

Innovation Accelerator Program



ACCELERATE YOUR STRATEGY WITH INNOVATION



Too often is innovation not seen as key element of the companies' core strategy. The fact is however, it is quite the opposite.

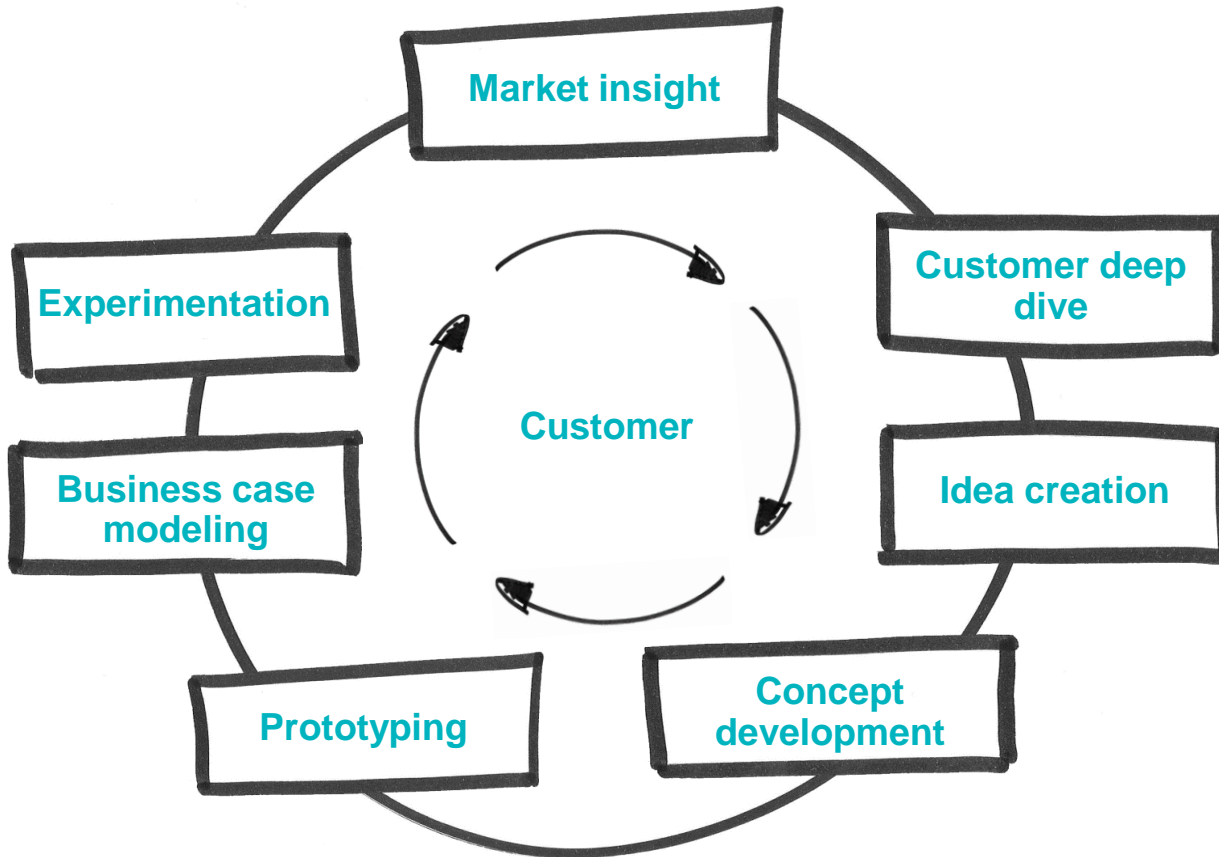
Innovation is the most important tool for any company to achieve its strategic objectives.

What are you looking for?

- Do you want to be a leading company in your field?
- Is profitability your main concern?
- Is growth your strategic target?
- Are you targeting on sustainability?
- Do you want to improve customer satisfaction?

Innovation Accelerator program can help you to reach your strategic targets faster and more efficiently, no matter what they may be.

INNOVATION ACCELERATOR PROGRAM



Do you want to
make this wheel
run faster?

BUSINESS BENEFITS



1. **Save time and money – Create innovative solutions within a compressed schedule and fixed costs**
2. **Change culture – Bring the lean start-up culture into your company and renew your innovation activities**
3. **Improve your innovation efficiency – Get a new approach and innovation tool box to boost your normal development work**
4. **Motivate your employees – Refresh your traditional idea campaigns and provide unique experiences of innovative team work**

INNOVATION ACCELERATOR PROGRAM



1



2



3



4

Idea Competition

- Internal or external or mixed
- Targeted undertakings to activate the personnel
- Functional Idea management platform to run the competition

Innovation Boot Camp

- 2-3 days intensive Innovation Boot Camp to develop solutions
- Motivated development teams
- Professional innovation consultants
- Latest innovation tools in use

Incubation Period

- Time to incubate and refine the solutions
- Innovation coaching for teams
- Practical problem solving through experiments

Concept Pitching Event

- Innovation Expo to present the results
- Pitching event to present the solutions to the management
- Sharing key learnings inside your organization

1. IDEA COMPETITION



- Not just your ordinary idea competition! Bring new energy with exciting co-creation
- Set ideation challenges to focus ideation and to engage personnel
- Efficient idea management platform for collecting, refining and evaluating hundreds of ideas
- Selection of best ideas and experts for the Innovation Boot Camp

Example case:

- Idea competition for 4 weeks
- Hundreds of development ideas
- Best ideas (10) and development teams selected for the Innovation Boot Camp

2. INNOVATION BOOT CAMP



- Agile and efficient innovation process with the latest innovation tools
- Creative collisions of the best expertise
- Three days of intensive work for developing holistic solutions
- Professional innovation consultants supporting the teams

Example case:

- Ten development teams, 60 experts
- Intensive three-day Innovation Boot Camp
- Output: Ten concrete solutions with prototypes and experimentation plans

3. INCUBATION PERIOD



- Incubate and refine the solutions with rapid experiments
- Validate the critical assumptions with customers
- Concretize the core of the solutions for the pitching event
- Support teams with professional innovation coaching

Example case:

- Four weeks incubation period
- Innovation and pitching coaching provided for teams
- Validation and preparation work by development teams

4. CONCEPT PITCHING EVENT



- An exciting pitching event to select the best solutions for further development
- Innovation Expo to share the results and experiences and to intensify learning across the organization
- Top management sponsoring and choosing the best ones
- Early gate-decisions have never been so fun, exciting and open

Example case:

- Pitching event for the top management
- Innovation Expo to show all the solutions
- End result: Four best solutions chosen to be further developed



Your Partner in
Change!

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