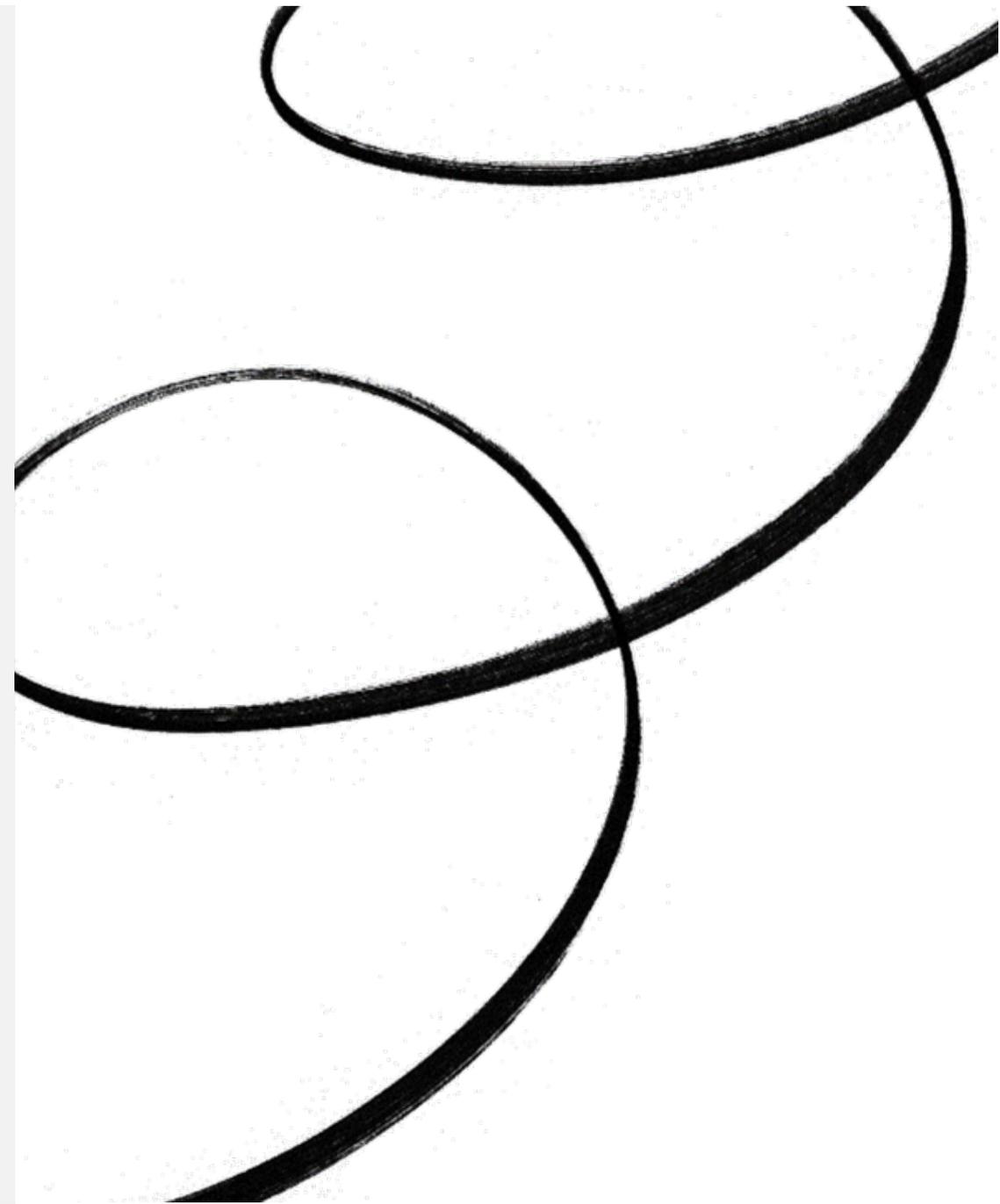




Integrated
Consulting
Group

Creative Thinking



Creative Thinking | Day 1

- 01 / Welcome, Intro, Agenda
- 02 / Check-in questions
- 03 / Divergent vs Convergent thinking
- 04 / What is Creativity?
- 05 / Creativity Models: Teresa Amabile, Robert Sternberg



Break

- 06 / Creativity Models: Albert Bandura / David Kelley



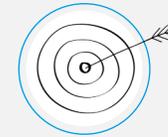
Lunch-Break

- 07 / Rules for creative sessions



Break

- 08 / Why tools for Creativity?
- 09 / Practice individual Creativity tools
- 10 / Feedback & Closing



Understand that **Everybody can be Creative**
Create a Mindset Shift & unlock
Creative Confidence



Participants: 10 - 12 Persons
Open participation



Creative Thinking | Day 2

- 01 / Welcome, Review of 1st day
- 02 / Ingredients of Creativity
- 03 / Experiment tools for group Creativity

 Break

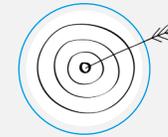
- 04 / Experiment tools for group Creativity – part 2

 Lunch-Break

- 05 / Idea selection
- 06 / Pitching of ideas

 Break

- 07 / Neuroscience of Creativity
- 08 / Creativity & Growth mindset
- 09 / Quiz, Feedback & Closing



Understand & experiment **creativity tools**
Learn how to **organise creativity sessions**



Participants: 10 - 12 Persons
Open participation



About ICG

A short glimpse in our professional life, in our beliefs and values



About ICG

We work with a special consulting approach that combines change management, organizational design and business aspects in a “state-of-the-art” way.

Supporting transformation processes means for us also the professional design of change communication including large group events as well as learning formats.

Our ICG team consists of 140 consultants from 12 countries and therefore has know-how and experience from different cultures.



We support companies of all sectors – corporations, medium-sized companies, public-sector companies – and know each of the specific features.

Our team exclusively consists of very experienced change management professionals who are fully committed to the cause and create development based on partnership.

We are “hands-on” consultants, impact is more important to us than concepts.