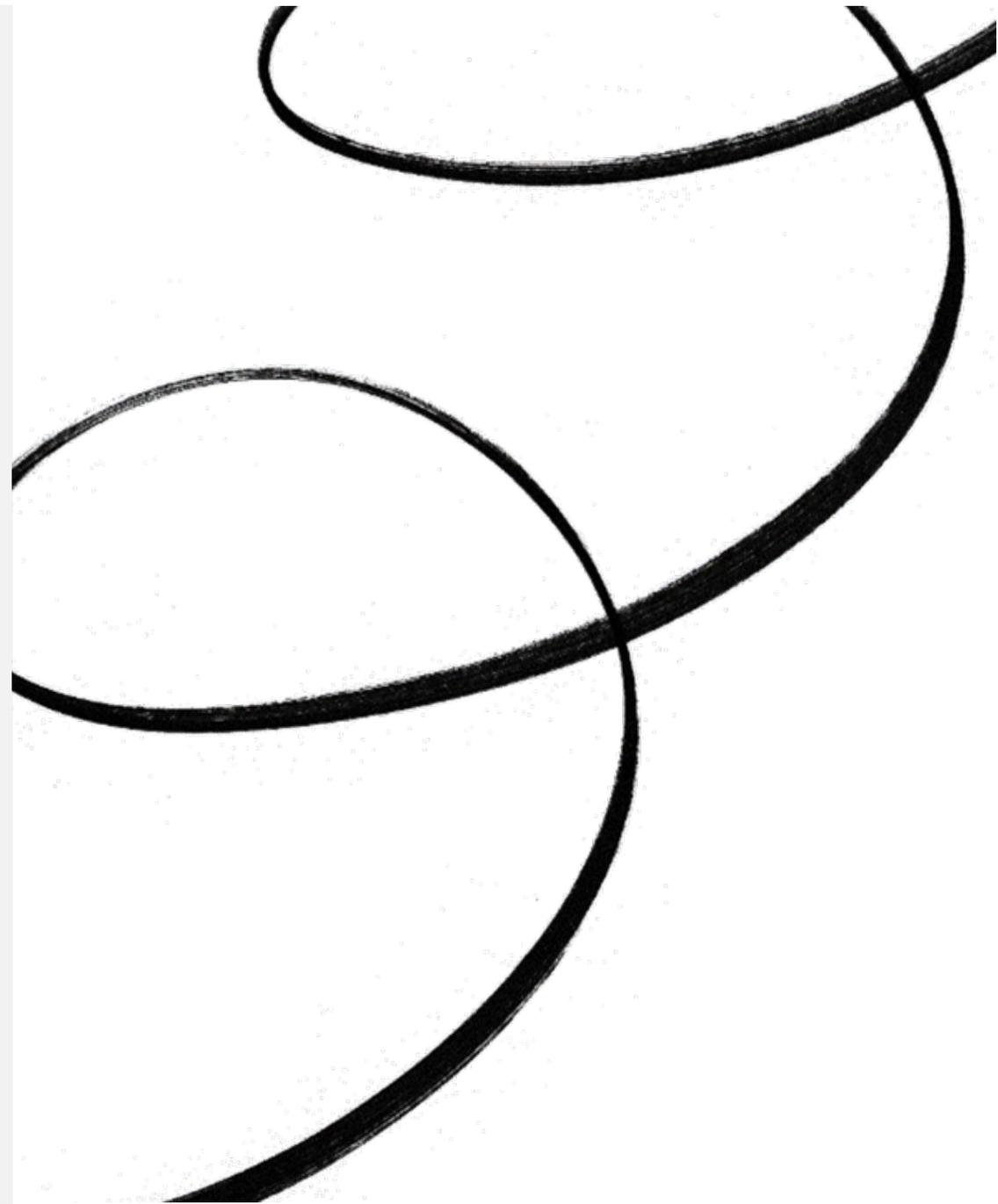




Integrated
Consulting
Group

Digital Transformation



Digital Transformation | Day 1

- 01 / Welcome, Goals, Agenda
- 02 / Check-in questions
- 03 / VUCA & Digitisation
- 04 / Future Oriented Organisations: Responsive Organisations, Exponential Organisations
- 05 / What is Digital Transformation



Break

- 06 / Is my company ready for Digital Transformation?



Lunch-Break

- 07 / Case Study Work: a successful digital transformation made by a global company



Break

- 08 / Case Study Debrief
- 09 / Main Learnings from the Case Study
- 10 / Feedback & Closing



The Why behind Digital Transformation
And what is actually Digital Transformation?



Participants: 10 - 12 Persons
Middle Management and Teams



Digital Transformation | Day 2

- 01 / Review of 1st day
- 02 / A structured approach to Digital Transformation
- 03 / 3 x 3 model for Digitalisation



Break

- 04 / New Ways of Working in the context of Digital Transformation
- 05 / Leadership Roles in Digital Transformation
- 06 / Stanford Model for Digital Transformation



Lunch-Break

- 07 / Actions to foster Digital Transformation



Break

- 08 / Conclusions and main learnings
- 09 / Feedback & Closing



ICG & Stanford Models for Digitalisation
Leading the process & Specific Actions



Participants: 10 - 12 Persons
Middle Management and Teams



About ICG

A short glimpse in our professional life, in our beliefs and values



About ICG

We work with a special consulting approach that combines change management, organizational design and business aspects in a “state-of-the-art” way.

Supporting transformation processes means for us also the professional design of change communication including large group events as well as learning formats.

Our ICG team consists of 140 consultants from 12 countries and therefore has know-how and experience from different cultures.



We support companies of all sectors – corporations, medium-sized companies, public-sector companies – and know each of the specific features.

Our team exclusively consists of very experienced change management professionals who are fully committed to the cause and create development based on partnership.

We are “hands-on” consultants, impact is more important to us than concepts.