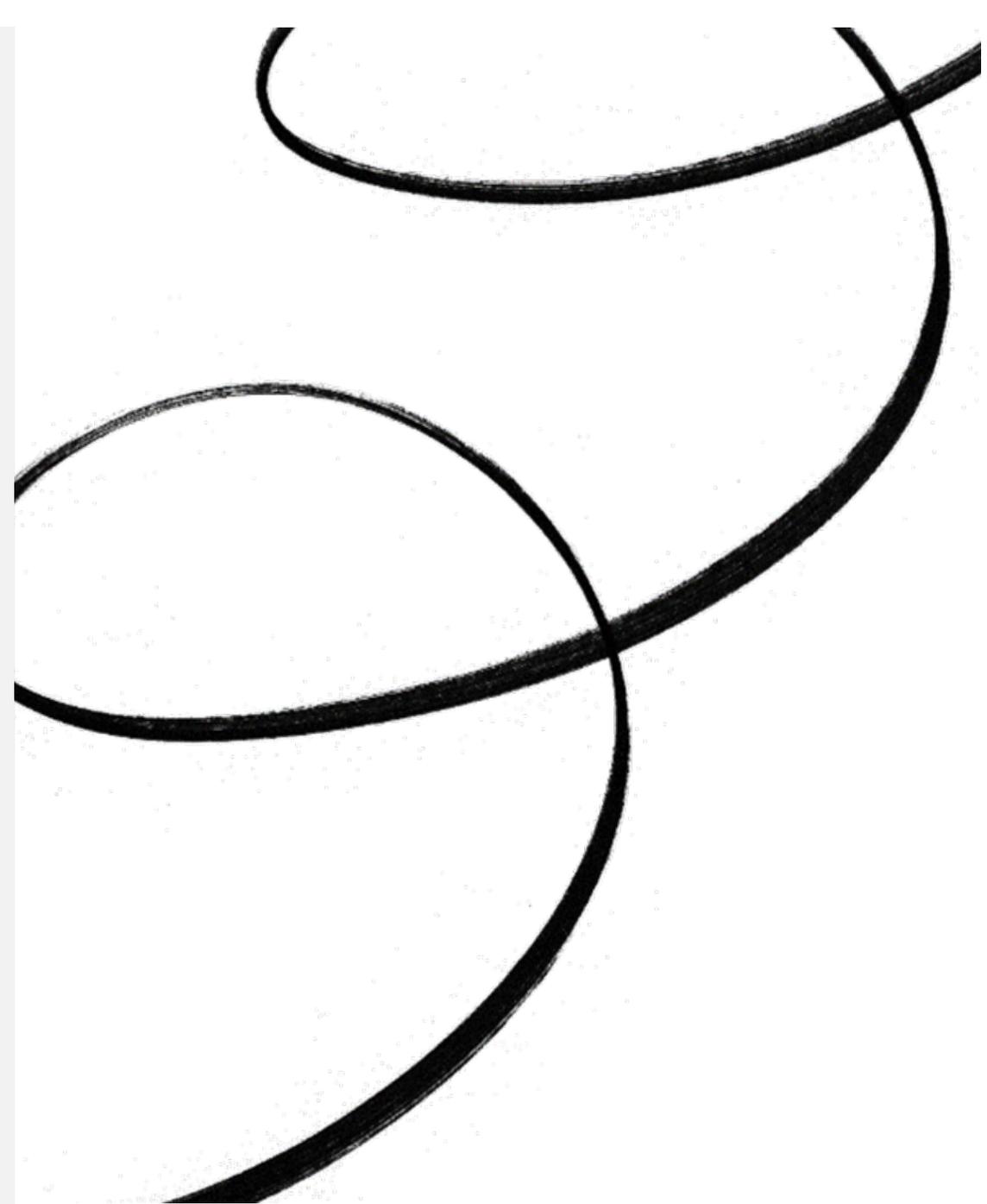




Integrated
Consulting
Group

Strategic Controlling



Strategic controlling | Day 1

- 01 / Welcome, Goals, Agenda
- 02 / Check-in questions
- 03 / Why there is a need for strategy
- 04 / Strategy in the VUCA Environment;
- 05 / How to measure what (apparently) can't be measured

 *Break*

06 / What is controlling and what are the instruments?

 *Lunch-Break*

07 / Case study work: how did I implemented controlling in an industrial company

 *Break*

08 / Case study debrief

09 / Main learnings from the case study

10 / Feedback & Closing



The Strategy
And strategic controlling



Participants: 10 - 12 Persons
Top & Middle Management



Strategic controlling | Day 2

- 01 / Review of 1st day
- 02 / Resemblances and differences between operative and strategic controlling
- 03 / Instruments of strategic controlling (1)



Break

- 04 / Instruments of strategic controlling (2)
- 05 / How to implement strategic controlling in a company
- 06 / How to run strategic controlling once it is implemented



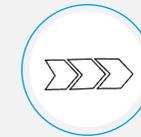
Lunch-Break

- 07 / Discussion: what is control and what is controlling



Break

- 08 / Conclusions and main learnings
- 09 / Feedback & Closing



ICG Model for Controlling
Business Circle Fachdokumentationen



Participants: 10 - 12 Persons
Top & Middle Management



About ICG

A short glimpse in our professional life, in our beliefs and values



About ICG

We work with a special consulting approach that combines change management, organizational design and business aspects in a “state-of-the-art” way.

Supporting transformation processes means for us also the professional design of change communication including large group events as well as learning formats.

Our ICG team consists of 140 consultants from 12 countries and therefore has know-how and experience from different cultures.



We support companies of all sectors – corporations, medium-sized companies, public-sector companies – and know each of the specific features.

Our team exclusively consists of very experienced change management professionals who are fully committed to the cause and create development based on partnership.

We are “hands-on” consultants, impact is more important to us than concepts.