



Integrated  
Consulting  
Group

# Digital Transformation



# DIGITAL TRANSFORMATION

The primary purpose of this workshop is to understand the **Why behind Digital Transformation** and what is actually Digital Transformation.

## Digital Transformation is not about technology at all. It is about People

**People** benefit: they learn how to see Digital Transformation as an opportunity and understand the human requirements behind it. The potential for digital transformation to positively impact people's lives is extensive

**Organisation** benefit: Digital Transformation requires careful planning, change management, and ongoing adaptation. Organisations must invest in appropriate technology infrastructure, skills development, and cultural shifts to maximise the advantages of digital transformation.

The **Program** includes ICG Group & Stanford Models for Digital Transformation. Participants will work around two case studies of successful digital transformations; they will discuss future-oriented organisations, the role of leaders in the process, and specific actions to enable digital transformation.

The program can be configured depending on the group or specific requirements.

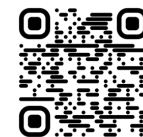


Participants: max. 15 Persons (classroom or online)

Cost: starting from ~~1.400~~ 900 EUR



# Our *Video*



This is us –  
in 120 seconds

# Our *clients*

an excerpt



## Production Industry

ABB | ACO | Ahlstrom | AkzoNobel | Alcatel Lucent | Andritz | AVL | BASF | Bayer Material Science | BMW | Boehringer | Bosch | Bridgestone | Carlsberg | Coca-Cola | Constantia | Continental | Dacia Renault | Daiichi-Sankyo | DS Smith | DuPont | Egis | Ericsson | Evonik | Festo | Fortum | Foxconn | Fresenius | GE Healthcare | General Electric | GlaxoSmithKline | Hauni | Head | Heineken | Heraeus | Hoffmann La-Roche | Klarwin | Knorr-Bremse | Kone | KraussMaffei | Lenzing | Magna | Mercedes Benz | Metso | Mitsubishi | Momenite | Neste Oil | Nokia | Nokian Tyres | OMV Petrom | Orion | Panasonic | Pepsi | Philips | Richter | Sandvik | Sanofi-Aventis | Scania | Shell | Siemens | SMS Siemag | Stora Enso | STRABAG | Teleste | TMD Friction | Tridonic | Unilever | UPM | Vacon | Valio | Velux | Versapak | Voith | Wacker Neuson | Wärtsilä | Wienerberger | ZF | Zwack



## State-Owned Companies, Health Organizations

AKH Vienna General Hospital | Austrian Federal Computing Centre | Austrian Federal Forests | Austrian Federal Theater | Austrian National Bank | Austrian Railways | Barmherzige Brüder | Energy Styria | Feibra | Finnish Institute of Occupational Health | Finnish Railroads | Forest Ministry | GIZ | Holding Graz | Hospital Köln | ITSV | Linz AG | Maasstad Ziekenhuis | Magyar Posta | Medical Delta | NATO | Österreich Werbung | Posti Finland | ProRail | Social Security Institution | SUVA Swiss Insurance | Theater of Graz | Veikkaus



## Retail and Service Industry

A1 Telekom Austria | Acredia Insurance | Adobe | Airport Graz/Vienna | Allianz | Arvato Bertelsmann | .A.S.A. | Austrian Airlines | Austrian Post | AVIS | Budget Group BSC | BKS Bank | Budapest Bank/GE | Conwert | CSOB | D.A.S. Insurance | dm drogerie markt | Enel | E.ON | Erste Bank | Erste Group Immorent | Finnair | Finnish Fair Center | Finnish Railroads | German Railway | GSK Stockmann | Helsinki OP Bank | HOPI | ING | Innogy | ISS | Joanneum Research | Kleine Zeitung | Klöckner | LOGICDATA | Metro Group | MOTIONDATA | Neuroth | NORDEA | OeEB | OeKB | One / 3 | Orange | OTP | Rabobank | Raiffeisen International | Randstad | REWE | Saubermacher | Sodexo | Styrian Savings Bank | Sunspots | Trans-Sped | T-Systems | Vodafone | Zurich Group



## Public Administration, Universities, NPO & NGO

Aalto University | Austrian Federal Ministries: Agriculture, Culture, Education, Environment, Finances, Health, Internal Affairs, Social Security | Caritas | Cities: Alkmaar, Graz, Helsinki, Linz, Rotterdam, Vienna | Euma | European Commission | European Institutions | EUSA | Graz University of Technology | Kemi-Tornio University | Leiden University | Provincial-Governments: Berlin, Hamburg, Lower Austria, Salzburg, Styria, Upper Austria, Vorarlberg | Romanian Federal Ministry of Finance | University of Music Vienna | University of Veterinary Medicine Vienna | Utrecht University | Vienna University of Economics and Business



# Make an Impact.

[integratedconsulting.ro](https://integratedconsulting.ro)