




# Zertifikat

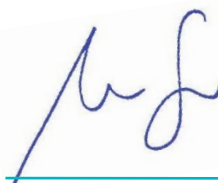
## Prim. Doz. DDr. Manfred Wonisch

Completed the three modules of the Human Centered Innovation workshop described below in 19-20.09.2024

|  |   |   |
|--|---|---|
| <b>Module 1</b><br>DESIGN THINKING             | <ul style="list-style-type: none"><li>• Steps, Principles &amp; Mindset in Design Thinking Methodology</li><li>• Experience a simplified Design Thinking Process</li><li>• Use Cases Analysis</li></ul> |  Design Thinking as a base for Innovation      |
| <b>Module 2</b><br>LEAN STARTUP                | <ul style="list-style-type: none"><li>• Overview of the Lean Startup Methodology</li><li>• Applied Lean Startup Instruments in real settings: Lean Canvas, MVP</li></ul>                                |  Lean Startup as a base for Growth             |
| <b>Module 3</b><br>Outcome Driven & Innovation | <ul style="list-style-type: none"><li>• Overview of the Outcome-Driven Innovation (ODI) Methodology</li><li>• Value Proposition Canvas</li><li>• Theory of Disruption</li></ul>                         |  Outcome-Driven Innovation as a base for Value |



**Mihai Svasta**



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