



AI ADOPTION LAB

YOU'VE ALREADY PAID FOR THE TOOLS. NOW MAKE SURE PEOPLE USE THEM.

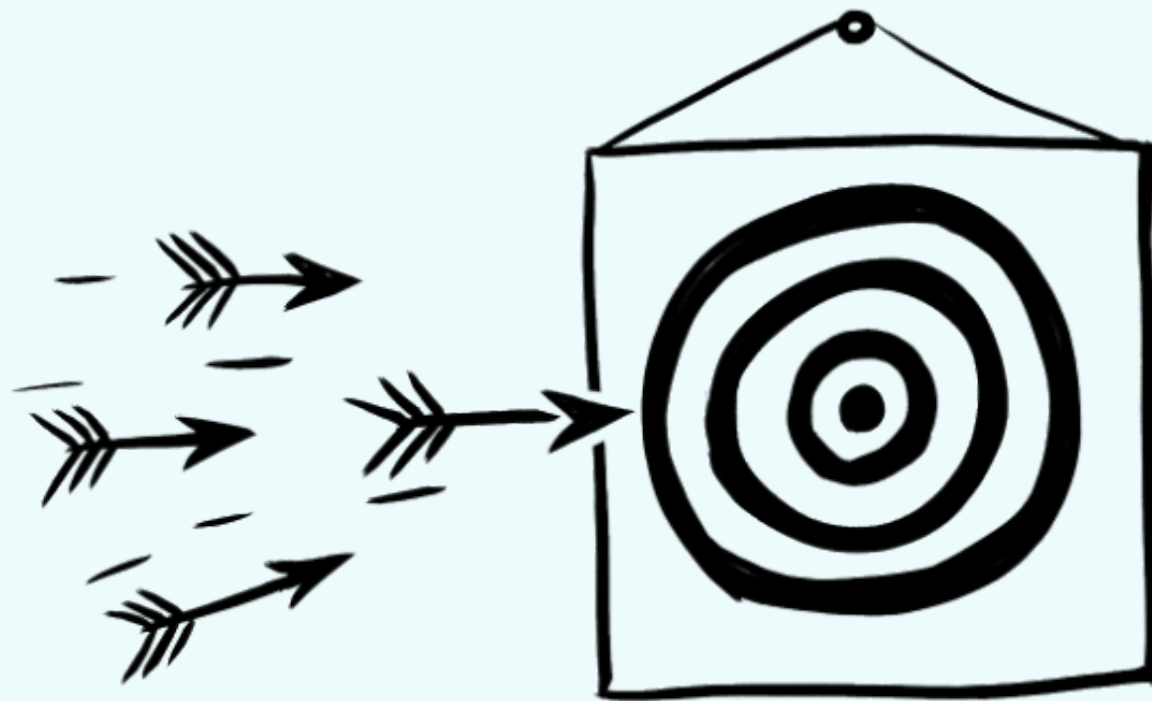
A STRUCTURED LAB THAT TURNS UNDERUSED AI AND DIGITAL TOOLS INTO REAL ADOPTION, AND INTO A REUSABLE FRAMEWORK YOU CAN SCALE.

THE TECHNOLOGY IS ALREADY IN PLACE.

WHAT'S MISSING IS THE MINDSET TO ADOPT IT, AND THE FRAMEWORK TO SCALE IT.

Most organizations have already invested in digital and AI tools. Modern platforms, AI assistants, automation, dashboards — the technology is there, often paid for, often underused.

The gap is rarely about access. It's about adoption. People don't use the tools they have because of resistance to change, cognitive overload, competing priorities, and a lack of perceived personal benefit. You can't solve that with another tool. You solve it with a mindset shift, supported by a structured way to digitize work. That's exactly what the AI Adoption Lab does — on two fronts at once.



HOW IT WORKS

Pillar 1 — Building the mindset. A one-day, in-person workshop takes participants from self-reflection to action. They explore their own barriers, discover their personal reason to embrace AI tools, and commit to a concrete "Speed Boat" — a real work situation where they will introduce a tool. Two virtual follow-ups keep the momentum and turn first movers into a Community for Adoption.

Pillar 2 — A reusable adoption framework. A four-stage approach: define the framework (~2 weeks), assess candidates (~4–6 weeks), run a pragmatic pilot in one business unit (~2–3 months), then scale across the organization. The pilot validates a reusable framework, not just a one-off improvement. Together, the two pillars address the human layer that determines whether tools get used, and the structural layer that turns one success into many.

WHAT YOU TAKE AWAY

Adoption that sticks. People stop avoiding the tools they have and start using them as intended — because they understand the why before they're asked to learn the how.

A multiplier effect. First-line managers and managers of managers become adoption champions within their teams. The Community for Adoption grows organically and pulls change from the bottom up, instead of only being pushed from the top down.

A reusable adoption framework. After the pilot, the organization owns a tested method to identify, prioritize, and execute adoption opportunities — applicable to any business unit or function.

Measurable business impact. Real productivity gains in the pilot, validated cost-benefit, and a clear path to scale.

WANT TO SEE WHAT THIS LOOKS LIKE FOR YOUR TEAM?

Let's design the Lab.

Tell us where you are in your AI journey: what tools are in place, where adoption is stuck, what business priorities are at stake. We'll come back with a Lab designed for your organization

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