



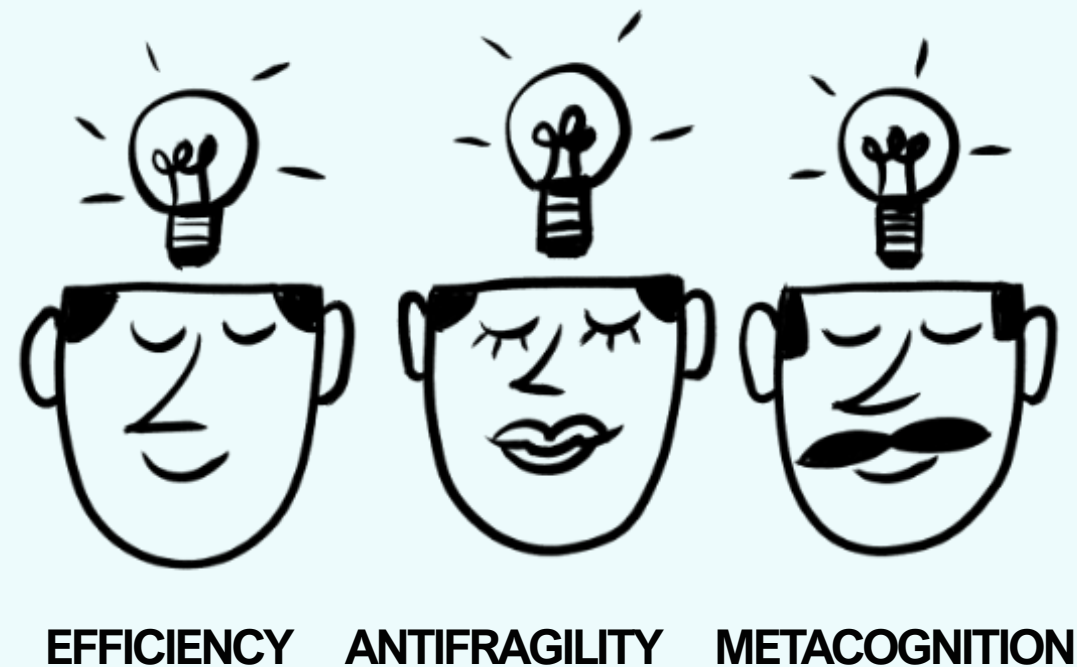
## **BETTER THINKING**

**THE QUALITY OF ORGANIZATIONS STARTS WITH THE QUALITY OF HOW THEIR PEOPLE THINK.**

**A PRACTICAL SYSTEM TO SHARPEN THE FIVE DIMENSIONS OF HUMAN THINKING - IN THE AGE OF AI.**

## AI IS ONLY AS GOOD AS THE THINKING BEHIND THE PROMPT.

AI and automation have quietly taken over more and more of our thinking. Not just routine tasks, complex ones too. The result: we think less. The truth is the opposite: **to use AI well, we need to think more, and think better.**



We escalate decisions upward. We confuse motion with strategy. We reach for tools before we understand the problem. Most dangerously, we have stopped trusting our own reasoning, exactly when organizations need people who can think methodically, sharply, and independently. Better Thinking is built for that.

### HOW IT WORKS

A sequence of five one-day modules, each one targeting a different dimension of thinking: Creative Thinking, Critical Thinking, System Thinking, Strategic Thinking, and Design Thinking. The program is fully modular = run all five over five to six months, or start with a single module.

Between modules, an asynchronous learning platform keeps participants sharp: refreshers, knowledge checks, and downloadable tools they use immediately in their work.

And a 24/7 personal AI assistant - Odyssey Pro - built by us and specialized in the five thinking domains. Real questions, real context, no generic answers, no hallucinations. Available in Romanian or English.

### WHAT YOU TAKE AWAY

People who understand how they think. They approach complex challenges from new angles and turn ideas into solutions, fast. They use AI and their own judgment as complementary forces, not substitutes.

Better decisions, every day. Less escalation. Less hesitation. More ownership and more speed at every level. More confidence to start and lead initiatives. People who don't just manage complexity — they use it. They identify real causes, anticipate effects, and turn uncertainty into strategic advantage.

Better Thinking = Better Organizations.

WANT TO SEE WHAT THIS LOOKS LIKE FOR YOUR TEAM?

# Let's design it for your team.

Tell us about your context - team size, business priorities, where the thinking gaps are. We'll come back with a tailored proposal: modules, timing, investment.

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ICG Integrated Consulting Group is a European consulting firm focused on enhancing organizational performance through a people-centric approach. We partner with leaders to implement strategies and drive change, serving over 300 private and public organizations annually.

