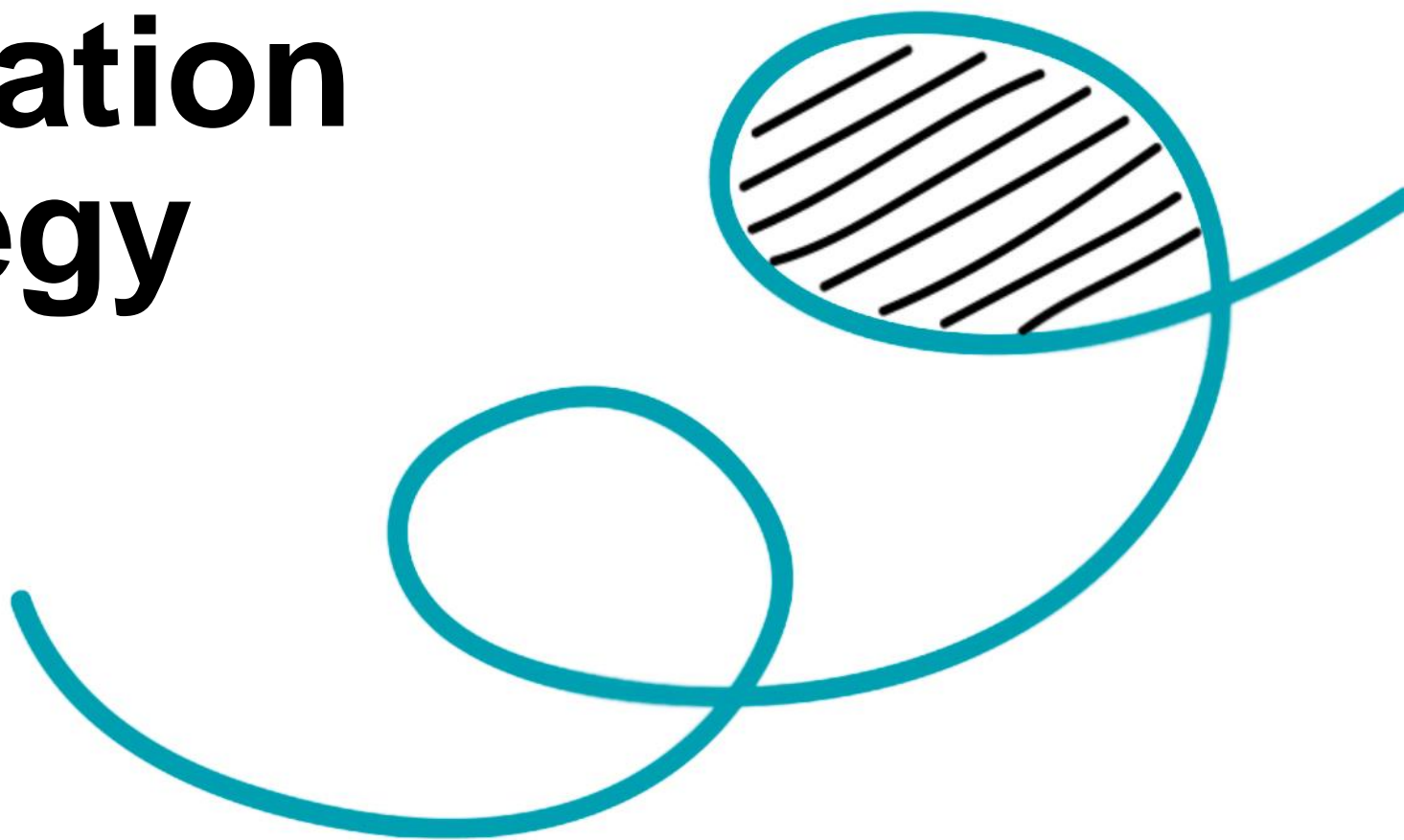




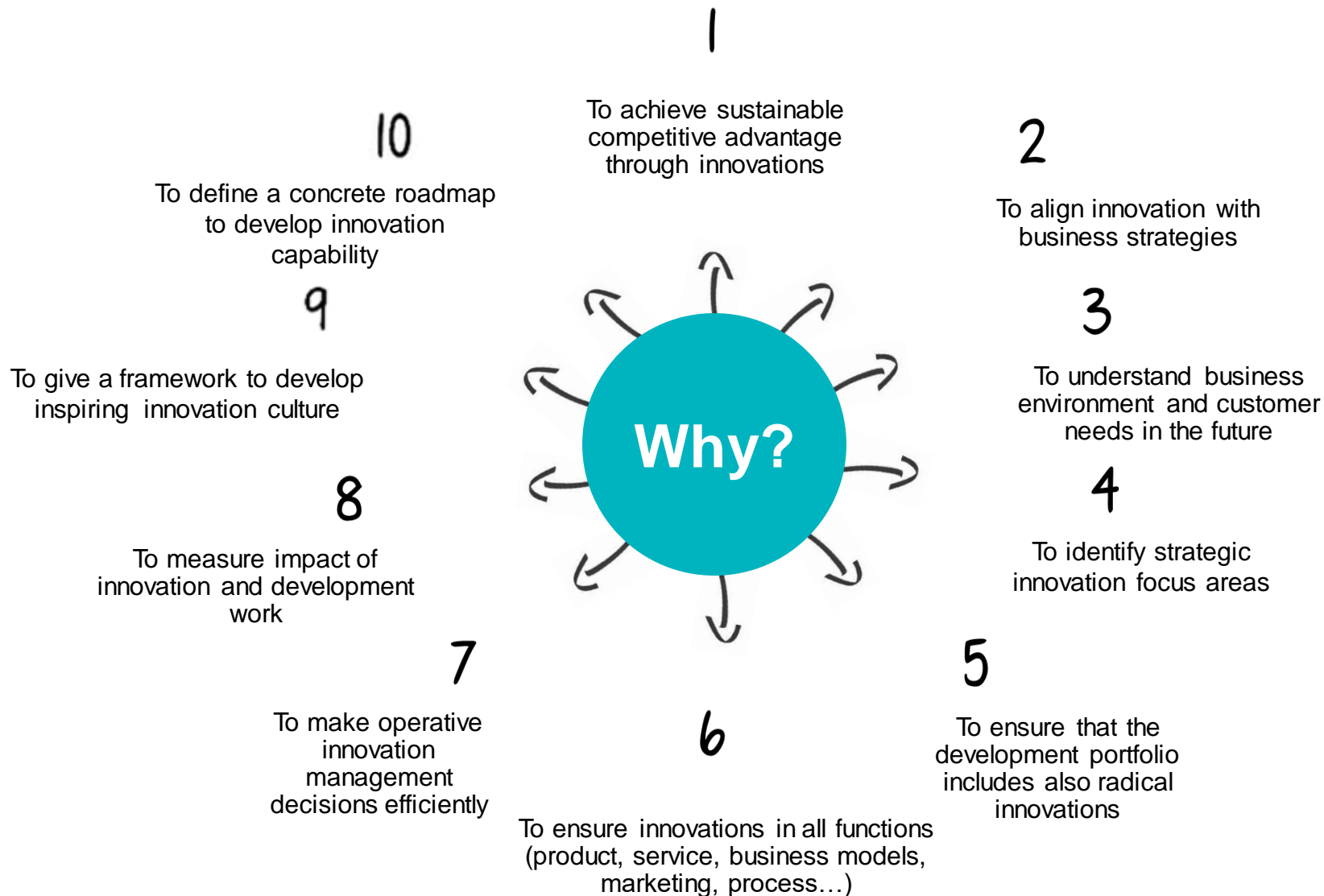
Innotiimi-ICG

Your Partner in Change.

# Innovation Strategy



# TOP TEN REASONS TO DEVELOP AN INNOVATION STRATEGY



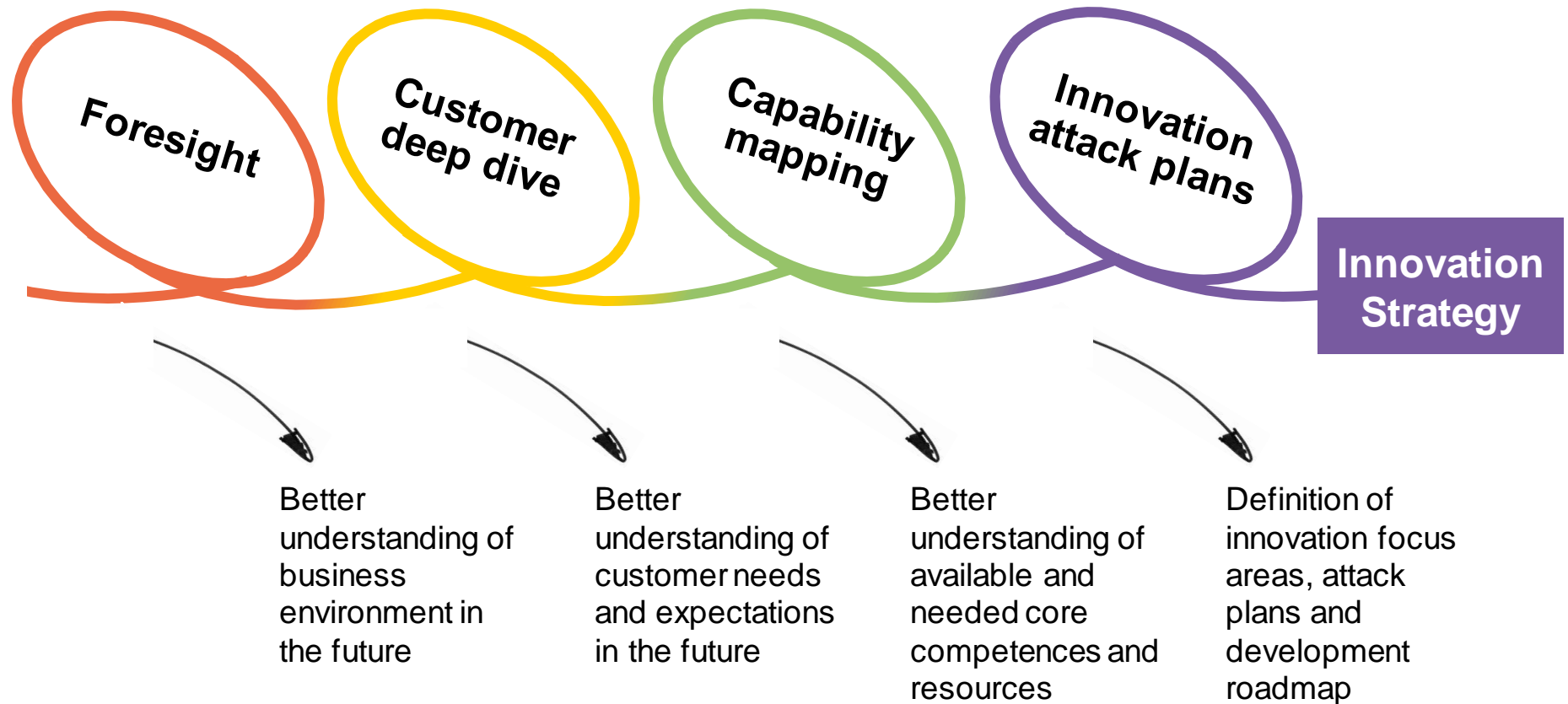
# SOME RESEARCH FINDINGS



- “The problem with innovation improvement efforts is rooted in the lack of an innovation strategy.”  
– **Pisano 2015, Harvard Business Review, June issue.**
- “Companies with both highly aligned innovation strategies and highly aligned innovation cultures have 30 percent higher enterprise value growth and 17 percent higher profit growth than companies with low degrees of alignment.”  
– **Booz&Co. 2011, The Global Innovation study**
- “Innovative and successful (=profitable) companies invest in six times more effort on innovation strategies compared to non-successful companies.”  
– **A. T. Karney 2008**



# INNOVATION STRATEGY DEVELOPMENT



# DISRUPT YOUR BUSINESS



- Be proactive – create disruption before your competitors do it.
- We help you to:
  - Understand the power of exponential technologies
  - Foresee changes in business environment
  - Recognize customer segments that are thirsty for new value innovations
  - Understand forthcoming customer needs
  - Experience disruption by a Business drama setting
  - Create radical solutions to capture new markets
  - Develop a practical and agile disruption process, which you can repeat regularly in all business segments

# OUR SERVICES ON INNOVATION STRATEGY



- Consultation of innovation strategy development
- Disruption seminars
- Disrupt your business workshops
- Participative strategy implementation workshops
- RadiCamp-projects to create radical innovations

# INNOTIIMI-ICG

AN EUROPEAN GROUP WITH LOCAL KNOWLEDGE

**140**

CONSULTANTS

**12**

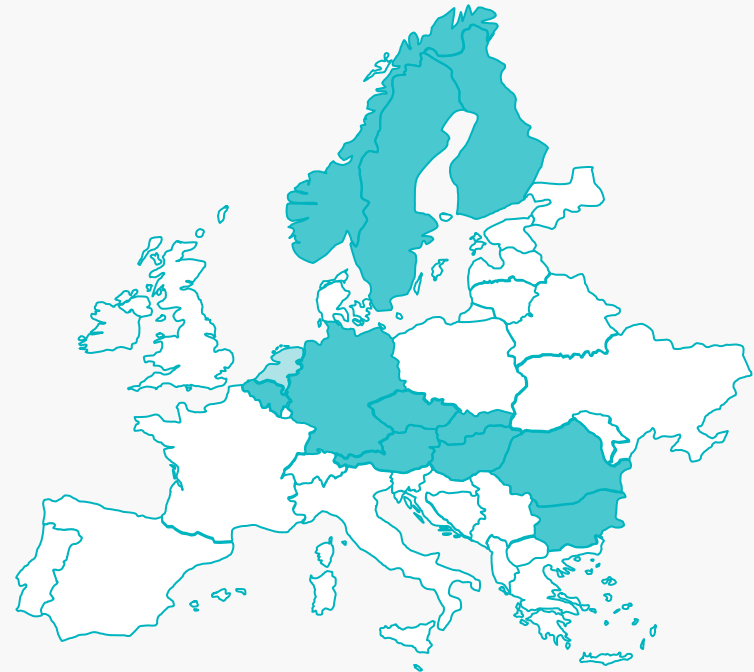
COUNTRIES

**35**

YEARS

**15**

LANGUAGES



## Global Partnerships



CHINA



SCHAFER  
CONSULTING

USA

change factory

EUROPE



**Antti Miettinen**

Consultant

+358(0)40 861 0240



**Jarno Poskela**

Partner

+358(0)50 381 9773



**Juhani Lehtonen**

Consultant

+358(0)50 411 6137



**Mikko Lehtonen**

Managing Partner

+358(0)40 556 5415



**Veikko Mantere**

Partner

+358(0)40 041 8697

### **Innotiimi-ICG**

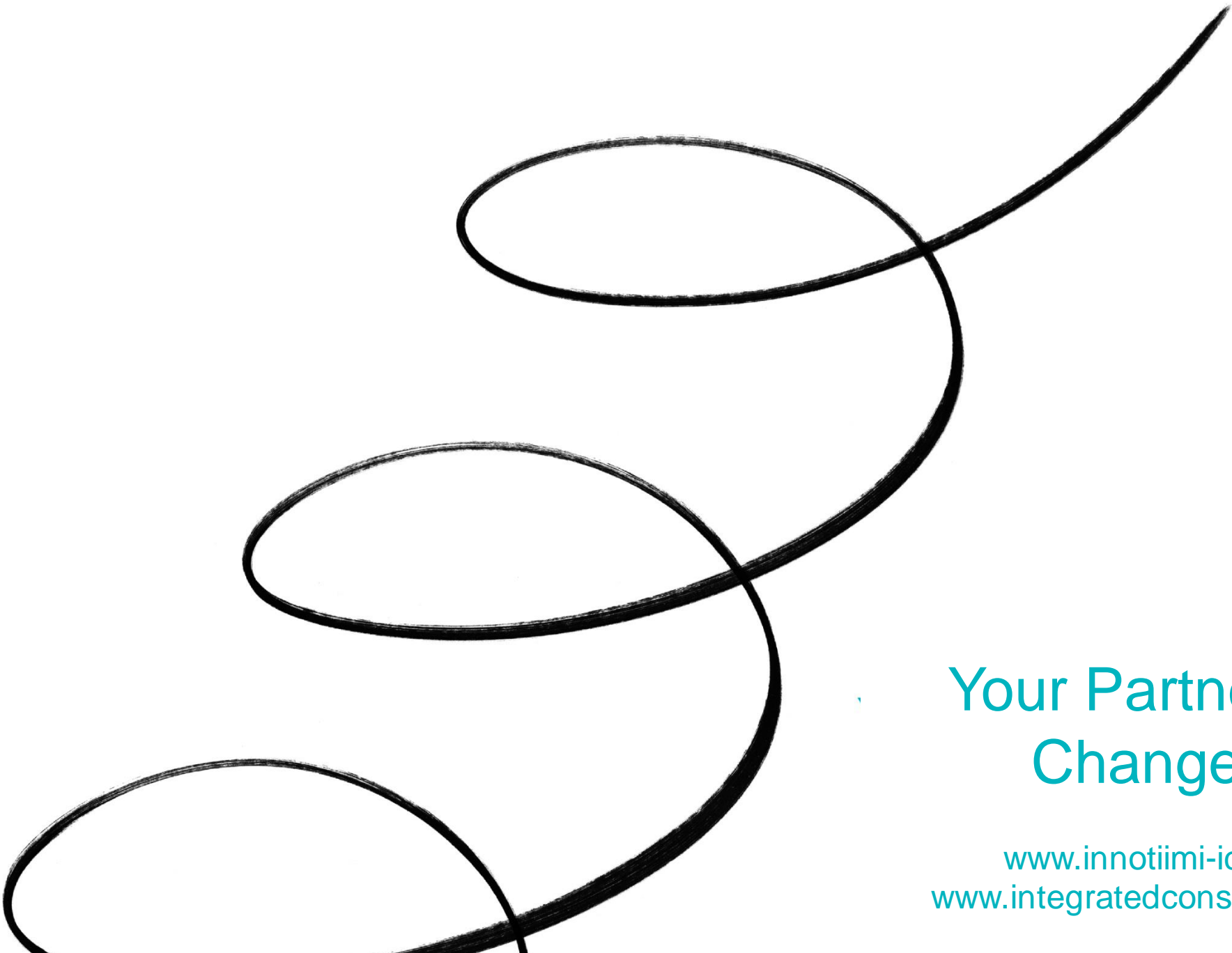
Visiting address: Aviabulevardi I (Karhumäentie 3, 01530 Vantaa)

Reception: +358(0)9 3540 7090

Mail addresses: [firstname.lastname@innotiimi-icg.com](mailto:firstname.lastname@innotiimi-icg.com)

Read more: [www.innotiimi-icg.fi](http://www.innotiimi-icg.fi) and [www.innotiimi-icg.com](http://www.innotiimi-icg.com)





Your Partner in  
Change!

[www.innotiimi-icg.fi](http://www.innotiimi-icg.fi)  
[www.integratedconsulting.eu](http://www.integratedconsulting.eu)