



Integrated
Consulting
Group

Innovation Accelerator Program

2025



Business as usual is a liability

Adaptability is not a buzzword; it's a survival strategy



- **Data and automation are reshaping every aspect of business. The clock is ticking: evolve or become obsolete.**
- **A changing environment is a harsh reality that businesses must face. Demands are rising; failing to act could be your undoing.**

The future is already here. Let's make it yours.

Proven results

Save time, lower risk, change behaviour



Concrete Results | Cultural Shifts

- **Transform Ideas into Action with Speed and Precision**
- **Faster Time-to-Development and Time-to-Market**
- **Cross-Functional Collaboration**
- **Smart Risk-Taking through Experimentation**
- **Long-Term Impact in the Pipeline and Culture**

Our innovation accelerator programme helps you move from stuck to scaling with speed and purpose. We enable faster development and market delivery by turning ideas into actionable solutions. Through structured collaboration and smart experimentation, your teams gain the confidence to take bold, calculated risks. The result? A stronger innovation pipeline and a culture built for long-term impact.

A photograph of three people—two men and one woman—collaborating in a technical environment. They are gathered around a laptop, with the woman in the center smiling. The background features industrial robotic arms and metal frames. A black text box is overlaid on the left side of the image.

Better outcomes, by design

Faster decisions, fewer mistakes, measurable progress

How it Works | Calculated Risk Taking



1. Define an innovation challenge that aligns with strategic priorities.

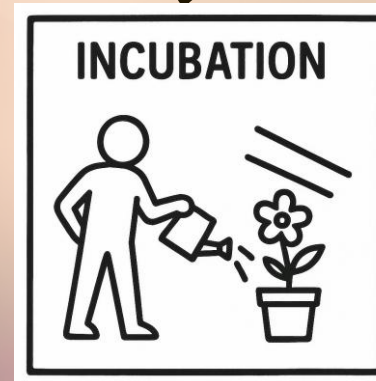


2. Activate internal talent pool and spark creativity.



3. Selected ideas enter an intensive, hands-on boot camp to shape and test early concepts.

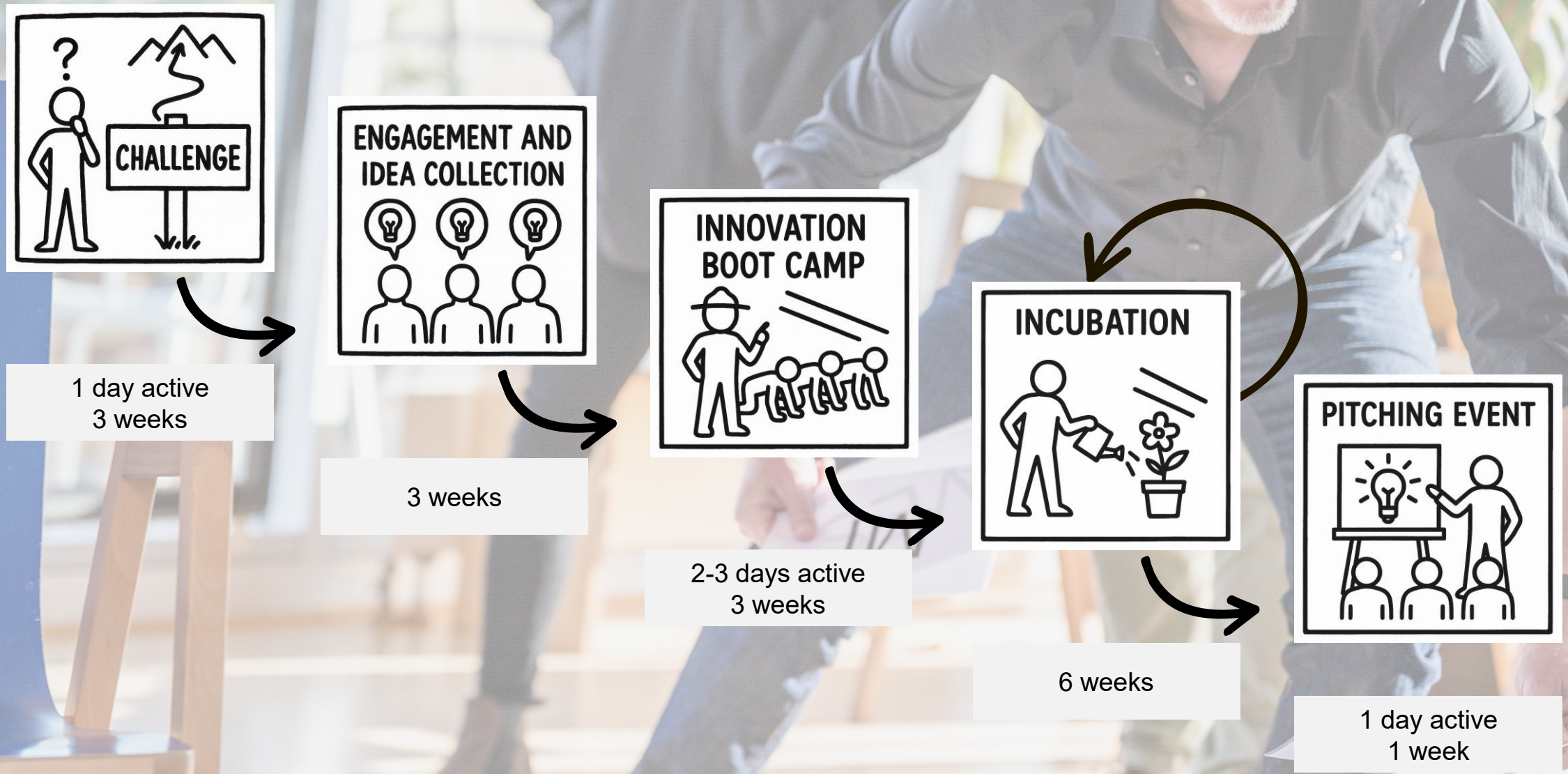
4. Cross-functional teams develop high-potential concepts in a structured and agile incubation phase.



5. Teams showcase their innovations in a final pitch event before stakeholders and decision-makers



Discover Clarity | Time-Boxed Process





Tangible Outputs | Lasting Results

- **Well-Defined Projects Ready for the Development Pipeline**
Concrete Product/Service/Business Concept
Business Model, Prototype and Initial Validation
Actionable Project Plans for the Next Stage
- **Cost Effective Way to Rapidly Experiment**
Limited investment to develop and test high-potential ideas
Time-boxed duration 100-120 days
- **Driving Success Rates with Validation**
We reduce R&D expenditure by validating ideas with customers early
We shorten the exploration phase and speed up development
Our goal is a 50% success rate for the proposals to pass the next gate

A person with short dark hair, seen from the back, is looking at a wall covered in various design sketches, photos, and diagrams. The person is wearing a grey and black striped sweater. The wall is a collage of creative work, including wireframes, photographs of people and objects, and hand-drawn diagrams. A black rectangular box with white and teal text is overlaid on the left side of the image.

You bring the ambition

We accelerate the outcome

Ready? Let's Chat!



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About Me:

Innovation and team coach helping people unlock their potential and create new things together. Connecting innovation, change and creative collaboration.



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Organisational development and change enthusiast with 10+ years of experience and a passion for innovation.



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Change and innovation consultant blending Lean with Design Thinking to challenge the status quo and co-create bold, human-centered change.



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About Me:

Innovation and strategy consultant with a passion for systemic thinking, sustainability, and distant time horizons.

This is us

We accompany organizations and the people who shape them through the turbulence of change. Over the past 40 years, we have learned how to **make change work**. As your '**Partner in Change**,' we support you in taking the necessary steps to ensure that transformation succeeds through co-creation and that your **organization emerges stronger** from it.

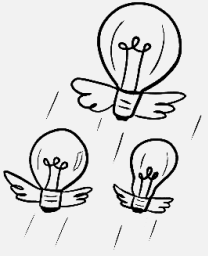
Our Services

Change | Strategy | Organisation | Leadership | Innovation

European Mindset | Global Understanding

40+ Years 100+ Consultants 4 Global Partners 10 Countries





Make an Impact.

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